



A FUN FAMILY EVENT THAT
STRENGTHENS OUR COMMUNITY

Ferndale Street Festival

2008 Sponsorship

Opportunities

August 23rd 10 am to 9 pm

- Main Stage Music
- Kids Area
- Bull Rides
- Car Show
- Dunk Tank
- Arts and crafts vendors
- Food Vendors
- Turbo Turtle Race

Ferndale Street Festival

Sponsorship Opportunities 2008

(Title Sponsorships may be co-sponsored on approval)

- **Main Stage \$2500 - Only 2 available**

This sponsorship will be used to support the Main Stage in it's entirety. Tent's stage, sound system, lights and entertainment for the day.

Included in sponsorship:

- Large Logo Banner on the Stage
- Name recognition with all promotions
- Chamber Website advertising
- Post and brochure logos
- T-Shirt Sponsorship advertising
- Logo on Appreciation Awards
- One free Vendor booth

- **Kids Place \$2000 - 1 Available**

This sponsorship will be used to bring interactive entertainment for the kids age 2-17. We will have face painting, free festival photos, train rides, bouncy house, dunk tank, magician, climbing wall and many more family oriented booths.

Included in sponsorship:

- Large Banner located in the Kid's Place Area
- Name recognition on all promotions
- Chamber Web site recognition
- Poster and brochures logos

- **Kids Stage \$2000 - 1 Available**

This sponsorship will be used to support the Kid's Stage in it's entirety. Tent's stage, sound system, lights and entertainment for the day. This stage will be completely dedicated to kid and family friendly fun!

Included in sponsorship:

- Large Banner located on the Kid's Stage
- Name recognition on all promotions
- Chamber Web site recognition
- Poster and brochures logos

- **Kid's Mural Sponsor \$1200 - 1 Available**
 This sponsorship pays for the cost of 12'x6' mural to be hung and painted in the Kid's Area. The sponsor will be have the option to display the banner at their business. **If no sponsor, we will not have mural.
 Included in sponsorship:
 - Chamber website recognition
 - Poster advertising
 - Main Stage recognition

- **Ferndale Festival of Fenders Auto Show \$1000 - 1 Available**
 This sponsorship will be used to cover costs of prizes such as plaques and trophies along with other advertising needs to promote this event.
 Included in sponsorship:
 - Logo banner located in car show area
 - Chamber Web-site recognition
 - Poster advertising
 - Banner on the Main Stage

- **Bull Rides \$1500 - 1 Available**
 This sponsorship pays for the full cost to have the bull rides at the festival. This is a well received booth at the festival with rides of all ages welcome it's a huge hit with the entire family. Even if they aren't riding they're watching. Your advertisement will be well visited since the ride goes non-stop all day!
 Included in sponsorship:
 - Large logo banner at the bull ride arena
 - Chamber Web-site recognition
 - Poster advertising
 - Main Stage recognition
 - Your stamp on the bull riders

- **Environmental Sponsor \$1200 - 1 Available**
 This sponsorship pays for the cost of well, port-a-potties and all waste disposal centers! A necessary cost of doing "business" if you will!
 Included in sponsorship:
 - Advertising on all 10 port-a-potties and wash sinks
 - Poster Advertising
 - Web-site recognition
 - Banner on the Main Stage

- **Miscellaneous Sponsorships - \$500**

These sponsorships pay for the various other needs of the festival. Without the support of these sponsorships, the festival could not go on! These sponsorships include the Hospitality Sponsor (\$500), & Power Sponsor (\$500).

Included in sponsorship:

- Poster Advertising
- Web-site recognition
- Banner on the Main Stage

- **Friends of the Festival - \$100-\$500**

This sponsorship is an open invitation to help at whatever level you can. Below is listed several items that need to be sponsored and without these levels of support the festival wouldn't be what it is today. If you have any questions about these or any other festival items, please give us a call.

Included in sponsorship:

- Web-site recognition
- Poster logo (only for \$500+ sponsorships)
- Main Stage recognition (only for \$500+ sponsorships)
- Other advertisement as allowable.

If you are interested in any of these sponsorships, please let return the enclosed form.

Ferndale Chamber of Commerce

Attn: Festival Committee

PO Box 1264

Ferndale, WA 98248

Phone: 360.384.3042

Fax: 360.384.3009

info@ferndale-chamber.com

Director: Guy Occhiogrosso

Festival Chair: Ann Cline

President: Wayne Galloway

COMMITMENT DEADLINE 6-1-08

Dear Festival Committee:

I would love to commit to sponsor the following event:

I understand that I will be invoiced in May the amount of
\$_____.

Please send our invoice to:

Contact person

Phone number

Signature of authorization

Date

Comments:

FAX TO CHAMBER OFFICE: 360-384-3009 **DEADLINE 6-1-08