



Ferndale

CHAMBER OF COMMERCE

Commerce Communicator

F E R N D A L E C H A M B E R O F C O M M E R C E

SPECIAL POINTS OF INTEREST:

- 2011 Street Festival
- Presidential Update
- Ferndale Public Market
- New Logo
- Salmon BBQ
- Old Settlers
- CEV Free Business Seminars

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2011 FERNDALE STREET FESTIVAL

SAVE THE DATES

It is that time of the year again when we are in the midst of planning for the biggest party in Ferndale!

Our 2011 Ferndale Street Festival is poised to be the biggest and best yet—literally. We are growing.

In addition to our continued favorites, the Car Show, Vendors, Kid’s Street, Main Stage, we are again adding a Kid’s Stage and Battle of the Bands this year! And we are growing all of them! New this year we will actually be partnering with the Ferndale Public Market to

incorporate them into the Festival as well.

For more info, please check out the website.

Also we are still looking for Friends of the Festival sponsors, so please give us a call if you may be interested in getting your name to over 10,000 residents and visitors alike—lets get the party started!



2011 Ferndale Street Festival

Friday, August 26th - 6PM-11:30PM
Saturday, August 27th - 10AM-11:30P

Ferndale CHAMBER OF COMMERCE
Silver Reef HOTEL • CASINO • SPA
ConocoPhillips Ferndale Refinery
Starvin' Sam's Mini-Marts Serving Whatcom County Since 1982
Tires LES SCHWAB
ctk Christ the King Community Church
ALCOA Intalco Works
SSC
www.FerndaleStreetFestival.com

**A NEW LOGO
SPECIAL THANKS TO IOCREATIVE
AND TENASKA**

For those of you who haven’t seen our newest addition, look no further than the top left of this page. We were pleased to work with ioCreative to update our image to fit our mission in serving all of you as the business leaders for our community. The image depicts a bridge cross-

ing the river, but is not specifically any certain bridge. It stands for many ideas: This logo was designed to signify our commitment to “Bridge our Commerce & Community.” It not only embodies the Main Street Bridge, which connects us all to historic downtown, it also

represents the railroad bridge as a pathway of our economic development, it also symbolizes the river and how it connects us to our other local communities. But more importantly, it serves to represent the bridge to our past, our present, and our future.

A W O R D F R O M T H E P R E S I D E N T

I am pleased to follow up another quarter with nothing but good news. The Chamber is going in exactly the direction that we planned for at the January retreat. With the Ambassador program up and running, a successful Business Expo under our belt and the next couple events planned going fabulously so far, I am pleased to say that we are delivering what we promised to our membership. You have fully supported our mission and our direction and for that I thank you. We will be continuing to find ways to support you but please make sure that you have utilized everything that we are doing so that you can get the best value for your membership. You can always check our website for up-to-date information on events and meetings. We would also appreciate it if you would make sure that you forward our news bulletins and this newsletter to your employees so that they can benefit also. Maybe they have a different interest in attending a ribbon cutting or a business after hours than you and unless you let them know we all lose one of the biggest benefits and that's networking and supporting our membership and your employees are members also. Have a wonderful summer and we'll see you at the Festival the last weekend in August!

-Ann Cline

B U S I N E S S ' O F T H E Q U A R T E R

*A person's true
wealth is the
good he or she
does in the
world.*

APRIL

Thrive Community Fitness

"They are very involved in the community & have an amazing staff."



MAY

Ferndale Boys & Girls Club

"What a great facility for the kids—Molly & her crew do a great job."



JUNE

ioCreative

"This business has been very supportive of the community"



FERNDALE PUBLIC MARKET
EVERY SATURDAY
At The Riverwalk Park
10 AM to 4 PM
April Thru October
For Information
Call 360-223-9857

www.ferndalepublicmarket.org

WHATCOM COUNTY'S
116th Annual

Old Settlers Picnic

In Ferndale's Historic Pioneer Park



"A Night of Pink"
With Danny Vernon—Illusion of Elvis
Benefit for
Breast Cancer Awareness
Thursday July 28th

JULY 28-31, 2011

- Live Entertainment
- Carnival
- Art, Craft, & Food Vendors
- Kids' Activities
- Log Cabin Museums
- Horse Drawn Wagon Rides



Original KISS ARMY
LIVE Friday July 29th

ANNUAL SALMON BBQ SATURDAY, JULY 30

Our Annual Salmon BBQ at Whatcom Old Settlers Pioneer Picnic will be Saturday, July 30th. This will be our third year of bringing back the BBQ and it just keeps getting better and better.

It would not be possible without the continued support of the sponsors and volunteers who make this a huge success and allow our

community to once again have the tradition of the salmon meal at Pioneer Picnic. It will take place on Saturday from 11AM to 6PM—a one day only opportunity. The meal will include a 6oz piece of salmon, the famous Kelly's O'Deli coleslaw, garlic bread, and an ice cold bot-

tle of water.

SAVE THE DATE

Saturday, July 30th
11AM-6PM



The will to

*Conquer is the
first condition of
Success.*

Marshall Ferdinand Foch

NEW MEMBERS - WELCOME!

- Carol's Cake Design
- Ideation Design Group
- Rodan & Fields
- Dermatologists
- ServPro of Bellingham



UPCOMING MEMBERSHIP MEETINGS
SILVER REEF HOTEL CASINO & SPA PAVILION ROOM

Wednesday, July 20
Noon

Guest Speaker:
Loni Rahm
Bellingham Whatcom
County Tourism

Sponsored By:



Wednesday, August 17
Noon

Guest Speaker:
Legislative Update
Rep Doug Ericksen

Door Prizes & Networking
as well

Sponsored By:

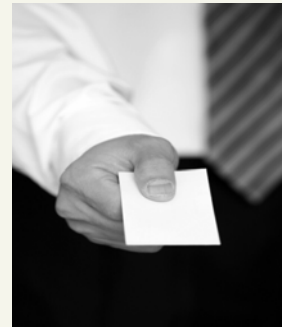


Wednesday, September 21
Noon

**POWER
NETWORKING!**

Be sure to come to this one,
and door prizes as always!

Sponsored By:



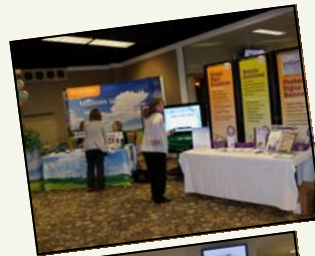
Keep your sales pipeline full by
prospecting continuously.

2011 FERNDALE EXPO

*Get
involved...the
world is run by
those who show
up*

This year's Ferndale Expo was
a great success! Thanks to
everyone who came out to
learn, get new contacts, or
just visit with your neighbors.

We are looking forward to
next year's EXPO already! It is
scheduled for Thursday, May
17th at the Ferndale Events
Center! If you would like a
vendor spot, now is the time
to check! View some photos:



PETE'S AUTO BUSINESS AFTER HOURS



Pete's Auto Repair, LLC
Professional Car Care & Towing

Pete & Nita Harknell
Owners

Keeping Whatcom County
Running since 1969

6209 Portal Way
Ferndale, WA 98248

Call 380-CARS
360-380-2277

He is happiest to be king or
peasant, who finds peace in his
home. *Johann Wolfgang Von Goethe*

FERNDALE CHAMBER AMBASSADORS

Last month we kicked off our Ferndale Chamber Ambassador program with a great number of you who were interested in participating. If you are looking for a way to be a bit more intimately involved with your Chamber without having the huge time requirements of the Board of Directors or a committee, this could be the answer

for you! The Ambassador program intends to provide a unique member to member opportunity to allow you to connect with your fellow members. And the great part is that you can choose what aspect of the Ambassador program works best for you such as ribbon cuttings, grand openings, helping with check-ins, etc. If you

would like more info, please contact Guy, so we can add you to the list of interested members. Our list is growing and this is a great way for you to get so much more out of your Chamber membership. Please note that any employee of a Chamber member can participate in this program (as well as many others)!

FREE BUSINESS SEMINARS PARTNERSHIP WITH CEV

We are over half way through our Free Business Seminar Series with the WWU Center for Economic Vitality. They are held every 4th Wednesday through October. Various staff members of the CEV lead each discussion and allow questions as they pertain to your business. The semi-

nars are held in the Community Education Room of WECU in Ferndale at Noon. They usually last approximately an hour.

We ask that any attendee please RSVP by the previous day. If you have any questions, please

let us know. Here are the upcoming classes:

- July 27: Exporting
- August 24: Safety
- September 28: Profitability
- October 26: Social Media



It is not the honor that you take with you, but the Heritage you leave behind.
Branch Rickey, U.S. baseball player

UPCOMING COMMUNITY EVENTS



JULY
 5 City Council Meeting
 7 Ferndale EDC
 8-10 WCCA Firecracker Run
 18 City Council Meeting
 20 Membership Meeting
 28-31 Old Settlers Pioneer Picnic
 30 Salmon BBQ
 (*Public Market on Saturdays)
 (*Every Thursday Toastmasters)
 (*Every Tuesday WYPs Buzz)

AUGUST
 1 City Council Meeting
 4 Ferndale EDC
 6-7 Civil War Reenactment
 13 Custer Days
 15 City Council Meeting
 17 Membership Meeting
 26-27 Ferndale Street Festival

SEPTEMBER
 1 Ferndale EDC
 5 Labor Day
 6 City Council Meeting
 14 Membership Meeting
 15 Pioneer Park Tours End
 19 City Council Meeting
 23 Fall Begins

Enjoy life. There's plenty of time to be dead.
anonymous



Ferndale

CHAMBER OF COMMERCE

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O F C O M M E R C E

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WE'RE ON THE WEB
WWW.FERNDALE-CHAMBER.COM

Board of Directors

Ann Cline, President—Farmers Insurance
Tim Miller, Treasurer—Tenaska Cogeneration
Darby O'Neil—CPA
Doug Meyer—Pacific Continental Realty
Jody Moffett—ConocoPhillips-Ferndale Refinery
Larry Hoffman—Whatcom Fire District #7
Pete Harksell—Pete's Auto Repair

Linda Barsalou, VP—Silver Reef Hotel Casino Spa
Wayne Galloway, Past President—MSNW
Diane Blakesley—Kelly's O'Deli
Jason Britain—REMAX Whatcom County
Kimberly Cook—Whatcom Educational Credit Union
Molly Simon—Ferndale Boys & Girls Club
Victor Boulos—Starvin Sam's 76

Liaison: Paul Ingram, City Council

Staff

Guy Occhiogrosso, Executive Director
Cory Elizabeth Bartel, Events & Program Coordinator

The Ferndale Chamber of Commerce is a nonprofit organization that has provided support for Ferndale business people since 1955. The Ferndale Chamber of Commerce provides a venue for promoting your business, a resource for business development, a key to expanding business contacts, an advocate in the legislative arena, a guide to community information and events.

Our Mission Statement

The business and purpose of the Ferndale Chamber of Commerce shall be to improve the image of the business community in Ferndale, Washington; to increase pride in the community and to enhance and support quality economic growth. It shall also be to encourage open communication among citizenry, and to celebrate diversity of all within the community and to develop programs to accomplish these ideals.